

Solutions for Whatever Comes Out Your Stack....

Whether it's NOx, SOx, or Hg, look no further than the



Reinhold Environmental Buyer's Guide

for a solution to your Air Pollution Control dilemma.

The Premier Buyer's Guide for the APC Industry

Not another word document, nor an endless compilation of unrelated services and equipment, but a searchable website-based APC-specific data base. It's just a click away on the RE website, www.reinholdenvironmental.com.

Technology Driven Yet Simple to Use

When you choose a technology and product type, the RE Buyer's Guide will instantly limit your search to the appropriate products. With its innovative and dynamic search capabilities, the RE Buyer's Guide quickly finds those companies you need.

Over 200 Vendors are already included Free

Go to www.reinholdenvironmental.com and click on the blue Buyer's Guide button on the left to see if a free listing of your company's up-to-date information is included.

What's in it for Your Company

In its first year, RE's new website had almost 250,000 hits and half of the downloads were the old version of the Buyer's Guide. Imagine the volume of utility traffic this dynamic Buyer's Guide will generate!

Have your company name at the top of a list of 200+ APC Companies, and so much more, by upgrading your Free Listing

Free Listing: Company name, address, contact information and website address, plus a maximum of 3 product listings without descriptions. When a search is initiated, your company will be listed alphabetically after the Enhanced and Premier Listings.

Enhanced Listing: Same as the Free Listing, but a maximum of 6 products with 254 character descriptions. Also includes your logo or ad and direct hyperlinks to your 6 website product pages, email, and home page. When a search is initiated, your company will be listed alphabetically before the Free Listings. \$1200 for six months; \$2000 for 12 months

Premier Listing: Same as the Enhanced Listing, but includes unlimited products. When a search is initiated, your company will appear alphabetically with the Enhanced Listings and before the Free Listings. \$2000 for six months; \$3600 for 12 months

Featured Advertiser: Open to all Enhanced and Premier Subscribers. This is a first come, first serve opportunity to feature your company's ad on the Buyer's Guide home page. Three ad slots will be available to new advertisers every three months. \$1250 for 3 months

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BUYER'S GUIDE

Search by Company

Company:

Minority Status:

Search by Technology and Product

Technology:

Product Type:

Product:

Part 1: Yes, I want to enroll my company in the Reinhold Environmental APC Buyer's Guide:

Free Listing

Enhanced Listing

\$1200 for 6 months \$2000 for 12 months

Premier Listing

\$2000 for 6 months \$3600 for 12 months

Featured Advertiser

\$1250 for 3 months

Part 2: Please fill out this form exactly as you would like it to appear in the Buyer's Guide.

Company Name: _____

Address: _____

City, State, Zip, _____

Country: _____

Contact Person: _____ Telephone: _____

Email: _____ Fax: _____

Website: _____

Part 3: Individual at your company who is responsible for maintaining Buyer's Guide Information:

Name: _____

Telephone: _____ Email: _____

Part 4: If this is a Free Listing, please enter the names of your 3 products below. Fax this completed form (parts 1, 2, 3 and 4) to Reinhold Environmental at 847-498-1512.*

Product 1: _____

Product 2: _____

Product 3: _____

*Reinhold Environmental retains sole editorial discretion and may reject any listing or content which is deemed inappropriate.

Part 5: If you would like an **Enhanced** or **Premier Listing**, please fill out parts 1, 2, and 3 and fax your form to 847-498-1512. A Buyer's Guide Representative will then contact you to take your payment information and give you specifications for the formatting of your listing.

Part 6: If you are already an Enhanced or Premier subscriber and would like to be a **Featured Advertiser**, please fill out parts 1, 2, and 3 and fax your form to 847-498-1512. A Buyer's Guide Representative will then contact you to take your payment information and give you specifications for the formatting of your ad.

For further information, contact Gary Reinhold via phone 847.291.7396 / fax 847.498.1512 / email greinhold@reinholdenvironmental.com

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